



Bringing together Private Markets and Wealth ecosystems

JANUARY 28-30, 2025
Palais des Festivals, Cannes, France



New Promises for Private Markets

Dear IPEM Friends,

The January 2025 edition of our signature Cannes event is set to take place at a pivotal moment for private capital. While macroeconomic challenges have been extensively discussed and can now be considered the “new normal,” fantastic opportunities are also just around the corner for our industry. This year’s theme, “The New Promises of Private Markets,” reflects this exciting shift. Private markets are not only poised to outperform but also to continue innovating in deals, creating value, and expanding their investment universe beyond traditional private equity. They are also democratizing rapidly and irresistibly.

The launch of “IPEM Wealth” heralds a new era of growth for private capital, with the potential to raise \$10 trillion in new capital from high-net-worth individuals and retail investors over the next decade. Before private capital becomes a mass-market product, offering individual investors broad access to the most exciting investments in the real economy, it will need to learn and adapt. This will require significant product innovation, regulatory changes, market education, sales efforts, and ongoing debate. IPEM Wealth aims to bridge the gap between traditional wealth management and the dynamic world of private markets.

I hope you will join us and embark on the next exciting chapter for our industry in Cannes this January!

Antoine Colson

CEO & Managing Partner at IPEM

Croisette Express

12:00 PM – 5:45 PM
From Paris Gare de Lyon to Cannes



Grand Opening Party

7:00 PM – 10:00 PM
location TBC

Sponsored by **Hogan Lovells**



Instructions

Collect your wristband

4:00 PM – 9:30 PM

Go to the **Hall Méditerranée**, around the corner from the IPEM entrance, and show your **printed Pass**. After we scan it for the first time, you will receive your Wristband. Wear it throughout the event to access every IPEM venue.


Booth set-up *Exhibitors only*

4:00 PM – 8:00 PM

Exhibitors can set-up their booths in the afternoon. Be sure to take advantage of this opportunity to be ready for the event!





	Private Markets track	Wealth track <i>Sponsored by Ardian, Carmignac, Eurazeo, Franklin Templeton, Nataxis Investment Managers, Neuberger Berman, Pictet, Private Corner, Stepstone, and Tikehau Capital</i>	Summits	Breakout
AM				
8:45				
9:00				
9:30	Inaugural speech			
	New promises for private markets			
10:00				
	IPEM 2025 GP survey results	The wealth potential / revolution	Infra & Real Assets Summit <i>Sponsored by Accuracy, AON, and White & Case</i>	A wealth investor shopping guide to IPEM 2025
10:30	Reassessing the role of private capital in the European economy			
11:00		Looking for the ultimate private market product for wealth investors		
11:30	Pan-European dealmaking in 2025			Mapping and benchmarking private market returns
12:00	PE performance in the next cycle	How fund managers are scaling up to seize the wealth opportunity		
12:30	LUNCH BREAK 12:15 PM - 1:45 PM			
PM				
2:00	Are GPs facing a "scale or fail" moment?	Closing the information gap: best practices for distributor and investor readiness	Private Equity Summit <i>Sponsored by Dentons and Indefi</i>	The wealth revolution enablers: technology / software
2:30		Understanding evergreen funds: ELTIF 2.0, LTAF, interval funds, BDCs, REITs... Will they become the ultimate product?		
3:00	Evolution in secondary markets	A starter's guide to selling private capital products to wealth clients		
3:30	What is a true sector specialist?	Private markets portfolio construction in wealth management: wealth planning and asset allocation		
4:00		Private capital and European life insurance: what's coming up next?		
4:30	Passing on to the next generation			How are top PE firms structuring their operating teams to drive value? <i>By Singulier</i>
5:00				
5:30		 IPEM Wealth Awards Ceremony Part 1		
6:00				

EVENT CLOSES | 6:00 PM

IPEM THANKS ITS SPONSOR



Social events

Morning run
7:00 AM - 8:00 AM



Sponsored by Nataxis Investment Managers, Notified, and Winston & Strawn

LP Welcome Breakfast
8:00 AM - 9:00 AM
By invitation only

LP VC Lunch
12:30 - 2:30 PM
By invitation only

Official Dinner
7:30 PM - 10:00 PM
By invitation only


Sponsored by Credit Agricole and White & Case

IPEM Wealth Awards Celebration
6:00 PM - 10:00 PM



Sponsored by Ares and TritonLake



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AM				
8:45			EVENT OPENS 8:30 AM	
9:00				A dedicated workshop with Calista Direct Investors on PE/VC for families <i>By Calista Direct Investors</i>
9:30		Trends & prospects in European wealth channels		
10:00	After the Draghi report: the investor roadmap to Europe's future	The political and regulatory roadmap for the democratization of European private capital	Private Debt Summit <i>Sponsored by Aether, Ethifinance, and RBC BlueBay</i>	The Wealth revolution enablers: fund structuring
10:30	Mega trends investing in Europe: climate & energy transition	What wealth clients really want: surprising lessons learned from the field		
11:00	Mega trends investing: digitization			
11:30		Wealth trends & lessons learned: France & Monaco		Impact
12:00				
12:30	LUNCH BREAK 12:15 PM - 1:45 PM			
PM				
2:00	Mega trends investing in Europe: healthcare	Wealth channels landscape & updates: Southern Europe	Venture & Growth Summit <i>Sponsored by White & Case</i>	European wealth destinations (Lux, Monaco, Switzerland)
2:30		Wealth channels landscape & updates: Switzerland and Germany (DACH)		
3:00	Mega trends investing in Europe: data & AI	Wealth channels landscape & updates: Benelux		
3:30	Mega trends investing in Europe: re-industrialization			
4:00				
4:30		 IPEM Wealth Awards Ceremony Part 2		
5:00			EVENT CLOSES 5:00 PM	

Social events

Morning run
7:00 AM - 8:00 AM



Sponsored by Nataxis Investment Managers, Notified, and Winston & Strawn

Women Dealmaker Lunch
12:30 PM - 2:00 PM
By invitation only

Sponsored by Mayer Brown

Single Family Office Lunch
12:30 PM - 2:00 PM
By invitation only

Sustainability Lunch
12:30 PM - 2:00 PM
By invitation only

IPEM Wealth Awards Celebration
5:00 PM - 8:00 PM



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