



Bringing together Private Markets and Wealth ecosystems



New Promises for Private Markets

Dear IPEM Friends,

The January 2025 edition of our signature Cannes event is set to take place at a pivotal moment for private capital. While macroeconomic challenges have been extensively discussed and can now be considered the "new normal," fantastic opportunities are also just around the corner for our industry. This year's theme, "The New Promises of Private Markets," reflects this exciting shift. Private markets are not only poised to outperform but also to continue innovating in deals, creating value, and expanding their investment universe beyond traditional private equity. They are also democratizing rapidly and irresistibly.

The launch of "IPEM Wealth" heralds a new era of growth for private capital, with the potential to raise \$10 trillion in new capital from high-net-worth individuals and retail investors over the next decade. Before private capital becomes a mass-market product, offering individual investors broad access to the most exciting investments in the real economy, it will need to learn and adapt. This will require significant product innovation, regulatory changes, market education, sales efforts, and ongoing debate. IPEM Wealth aims to bridge the gap between traditional wealth management and the dynamic world of private markets.

I hope you will join us and embark on the next exciting chapter for our industry in Cannes this January!

Antoine Colson

CEO & Managing Partner at IPEM

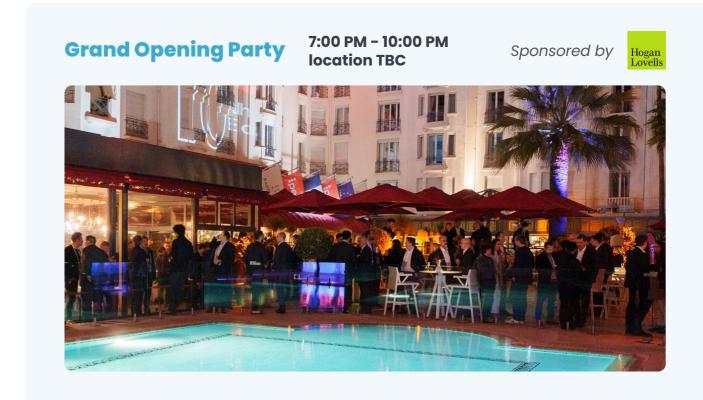






12:00 PM - 5:45 PM From Paris Gare de Lyon to Cannes





Instructions

Collect your wristband

4:00 PM - 9:30 PM

Go to the **Hall Méditerranée**, around the corner from the IPEM entrance, and show your **printed Pass**. After we scan it for the first time, you will receive your Wristband. Wear it throughout the event to access every IPEM venue.

Booth set-up Exhibitors only
4:00 PM - 8:00 PM

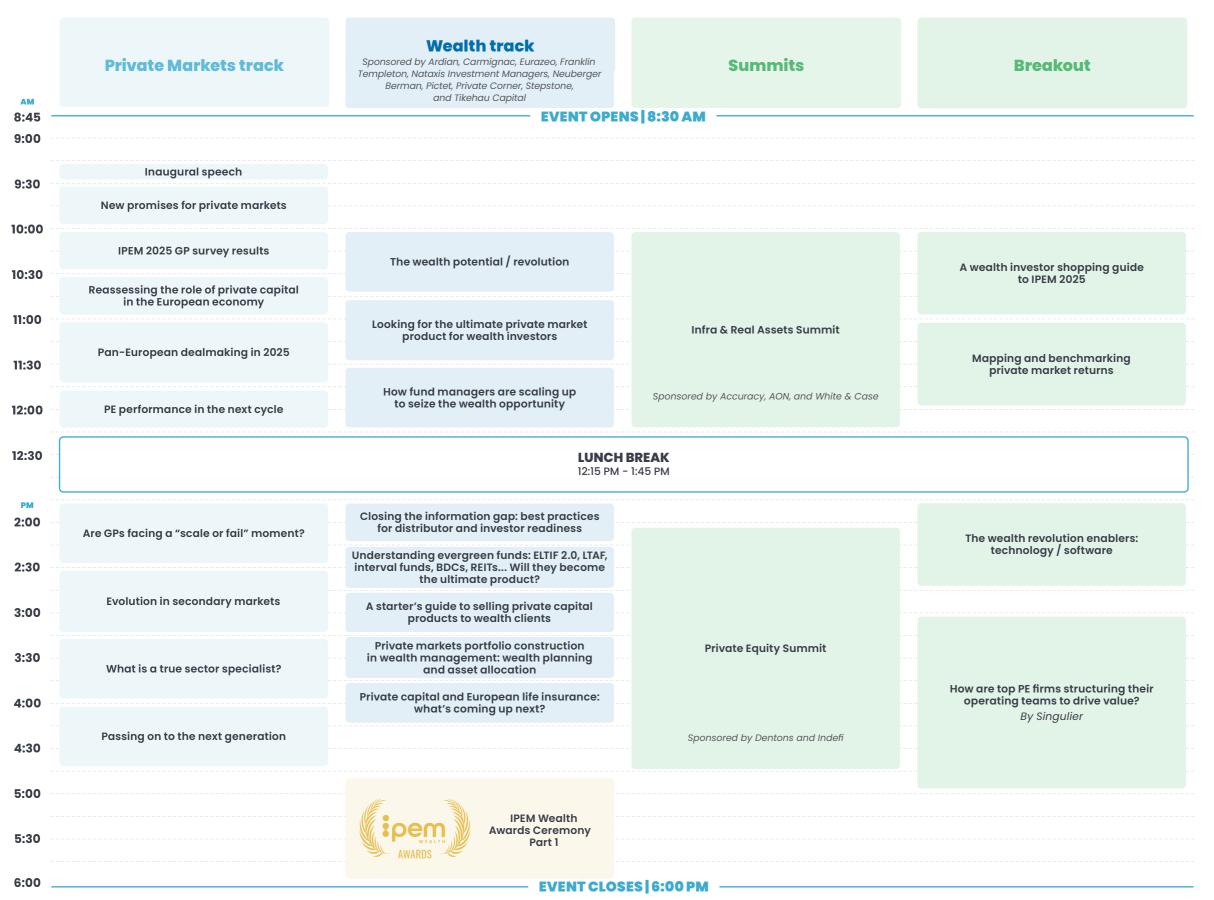
Exhibitors can set-up their booths in the afternoon.

Be sure to take advantage of this opportunity to be ready for the event!



Wednesday, January 29th





Social events

Morning run 7:00 AM - 8:00 AM



Sponsored by Nataxis Investment Managers, Notified, and Winston & Strawn

LP Welcome Breakfast

8:00 AM - 9:00 AM By invitation only

LP VC Lunch

12:30 - 2:30 PM By invitation only

Official Dinner

7:30 PM - 10:00 PM By invitation only

Sponsored by Credit Agricole and White & Case

IPEM Wealth Awards Celebration 6:00 PM - 10:00 PM



Sponsored by Ares and TritonLake

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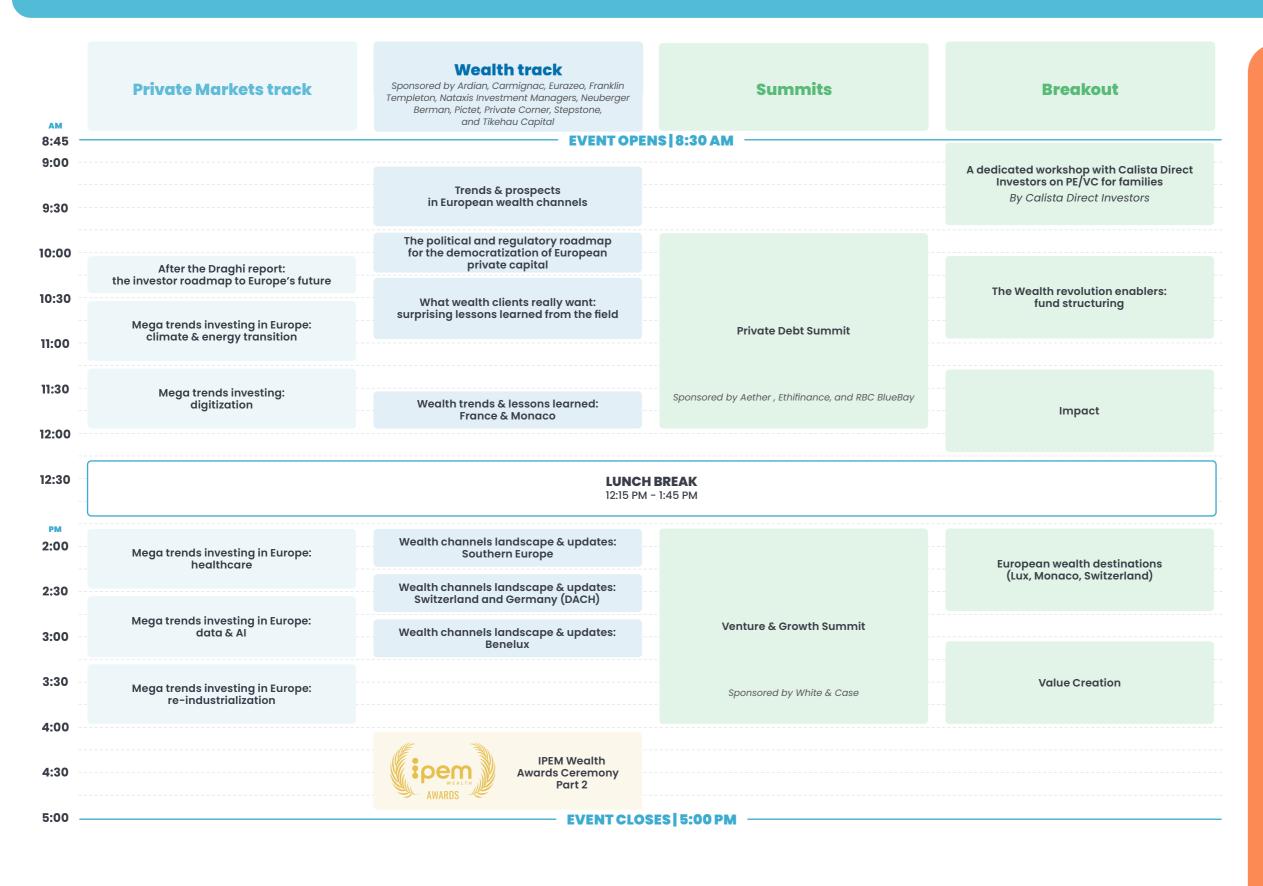








Thursday, January 30th



Social events

Morning run 7:00 AM - 8:00 AM



Sponsored by Nataxis Investment Managers, Notified, and Winston & Strawn

Women Dealmaker Lunch

12:30 PM - 2:00 PM By invitation only

Sponsored by Mayer Brown

Single Family Office Lunch

12:30 PM - 2:00 PM By invitation only

Sustainability Lunch

12:30 PM - 2:00 PM By invitation only

IPEM Wealth Awards Celebration

5:00 PM - 8:00 PM



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